**FUTURES GUIDANCE TOOLS IN OMASI AND UTUA PROJECTS 2015–2017**

**To whom?**
- **OMASI**: Women under 29 yrs and guidance personnel in Southwest Finland.
- **UTUA**: Unemployed persons that use employment services and employment service personnel in Satakunta region.

**What & why?**
- Guidance tools that combine futures studies and socio-dynamic career guidance
- Tools are developed with the users and can be used in different contexts
- To promote active and hopeful attitude towards the future
- To support recognizing and employing of one’s know-hows

**Feedback**
- Majority of the participants thought positively about the futures guidance and tools used
- Futures guidance helped participants to... recognize their know-hows, see new possibilities, share and learn from others, look to a future more optimistically, understand one’s potential, start a thinking process, find more realistic options

**OMASI** – Futures images of working life as seen by young women

**UTUA** – Get another life

Project members: Leena Jokinen, Johanna Ollila, Sari Miettinen, Nina Pietikäinen & Katarina Heikkilä, University of Turku, Finland Futures Research Centre (FFRC), Finland

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“A person is always better prepared to face the sudden changes, if one has thought about the future.”

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