STRATEGIC FUTURING

THE FUTURE INTELLIGENCE FOR ORGANIZATIONS.
ANTICIPATE AND BUILD THE FUTURES DESIRED BY ORGANIZATIONS AND PEOPLE.

For 150,000 years human development has been local and linear. Today is global and exponential.

WE LIVE FUTURING TIMES!!!
What is your attitude towards the future?

WE NEED EXPERTS IN STRATEGIC FUTURING!

They lead organizations on the path of the future and turn forward thinking into a day-to-day activity.
A NEW ROLE

It moves between strategy, innovation, education, forward thinking and the world of the future.

FUTURES STUDIES

They investigate the study of futures that are possible, probable and preferable from the contributions of different disciplines. They also encompass the visions of the world and the myths that underlie each future.
It is a process of organizational transformation and leadership based on the "social technology of presencing", which is a powerful and elevated state of attention and intention that enables both individuals and groups to change / displace the interior space from which they operate. In this shift / displacement, people begin to act from an inner space of the future, full of possibilities that people feel will emerge.

THEORY U

FIELD OF KNOWLEDGE

1. Listening
   beyond frame of mind
   And ratings of the past

2. Observe
   reality beyond the prejudices

3. Sensing
   the particular in its entirety, starting to act

4. Presencing
   the deepest source of the self: "Who am I? And my job?"

5. Crystallizing
   the energy around the renewed working group

6. Prototyping
   practical applications

7. Performing
   together to create newness and get results
The Expert in Strategic Futuring is a facilitator of the collective intelligence of organizations through dynamics that involve all stakeholders in making decisions about any changes in the system.

**SYSTEMATIC DYNAMICS OF THE FUTURE.**

1. **MAKE EMPHASIS IN THE SYSTEM.**

2. **FOCUSBING THE FUTURE.**

3. **MANY SMALL GROUPS = A GREAT SYSTEM.**
It helps the organization to plan the contingency and reduce the risk, preparing it for an uncertain future.
- **TYPICAL BUSINESS**: unchanged. What will the future look like?

- **THE WORST OF THE CASES**: what will the future look like?

- **ATYPICAL VALUE**: unexpected future due to a disturbing emerging problem.

- **THE BEST CASE**: What is the best emerging possibility for the organization?

**METHOD OF SCENARIOS FOR ORGANIZATIONS.**

He becomes a strategic thinker who identifies emerging trends and issues that the organization needs to know, to forecast future prospects, and to understand the potential implications for the organization.
STRATEGIC FUTURING TO GET FIRST TO THE FUTURE

It develops and enhances the vision of leaders from being a spark of inspiration until it becomes tangible and becomes useful.
In our way of life, in our government, in all the decisions we make, we always think of the seventh generation in the future. Our job is to make sure that those who come after, the generations that have not yet been born, will not find a world worse than ours (and hopefully it will be better). As we walk on Mother Earth, we always rest our feet carefully because we know that the faces of future generations look down on us. We never forget them.

(Onen Lyons, leader of the Onondaga tribe, native Indians of North America, 1990)

**FUTURING: THE FUTURE INTELLIGENCE FOR ORGANIZATIONS**

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“Anticipate and build the futures desired by organizations and people.”

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THANK YOU FOR LISTENING

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